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Contact: Jean Kaul
Phone: (641) 629-6206
Email: jean@itsbingbang.com

**Des Moines-Area Home Builder Launches “Discover Your Dream Home” Campaign
Greenland Homes is Only Metro Builder with a Two-Year Warranty**

February 2nd – ANKENY, IOWA – Des Moines-area home builder Greenland Homes will debut their new television commercial during Sunday’s Super Bowl telecast.

The commercial, entitled *Every Mom Deserves a Fairy Godmother*, features a hardworking Mom arriving home after a long day of work, ready to deal with misbehaving children and a husband who isn’t able to finish his honey-do list. As she gathers herself to deal with a cramped and messy home, her fairy godmother, Davida, arrives to help. Davida surveys the scene and quickly realizes what would help Mom deal with the craziness of life – a new, spacious and sparkling home. With a snap of her fingers, Davida the Fairy Godmother works her magic, giving Mom the home of her dreams, and the family of her dreams.

Greenland Homes agent Tammy Heckart and company founder Corey Kautz wanted to focus on creating a spot that featured the real lives of their customers in a relatable, yet funny way.

“A lot of our customers are working Moms and Dads who are busy. They’re juggling family, work, and all the craziness of life and we wanted to show how Greenland Homes can help alleviate some of that stress,” said Heckart.

The Super Bowl commercial is just the start of a spring “Discover Your Dream Home” campaign to get Des Moines-area home shoppers excited about finding their dream home on a variety of channels, including Pinterest, Instagram and Facebook.

“We’re so passionate about what we do – that’s why we do things like offer the two-year home warranty. It’s the right thing to do. And we also felt like it was the right time for this campaign. We’ve been in business for almost 10 years, and we want to continue to be here in the Metro as it grows,” says Kautz.

Every Mom Deserves a Fairy Godmother will also air during WHO-TV’s Olympic Winter Games coverage.

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Founded in 2009, Greenland Homes is a top 100-home builder in the nation. With a focus on quality and offering affordable homes to their clients, Greenland Homes takes pride in being the only builder in the Des Moines-metro with a two-year warranty. Homes are available for purchase starting at \$185,000. For more information on finding your dream home, go to **GreenlandHomesIowa.com**.